

*Melanie L. Denny*

YOUR CAREER EMPOWERMENT COACH

*You don't have to settle for a job you hate...  
you deserve a fulfilling career you love!*



# Why You Hate Your Job and How to Finally Secure the Career You Deserve

*Teleseminar presented by*

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List the top 3 reasons why you hate your job:

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I hate my job because my \_\_\_\_\_

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List your top 8-10 Core work values:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

## Step 1 - Get Your Mind Right

12 Example Career Affirmations:

- ✓ My perfect job is looking for me and it is on its way to me now
- ✓ I am appreciated and compensated well for my talents
- ✓ I am deeply fulfilled by all that I do
- ✓ My career allows me to express my talents and I am grateful for the opportunity
- ✓ I am totally open and receptive to a wonderful new position
- ✓ Finding my dream career is easy
- ✓ I deserve a career I absolutely love
- ✓ I love what I do and I do what I love every day
- ✓ Marketing and selling myself is easy
- ✓ I have unlimited career opportunities at my disposal
- ✓ I am confident in myself and the value I bring to my employer
- ✓ I take full responsibility for my career because I am in full control



What are you thankful for?

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Imagine your new career...what does your dream career look like?

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## Step 2 - Get Clear on Your Career

If you don't know what you want \_\_\_\_\_

What are your passions?

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What are your talents?

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What do your friends, family and colleagues say about you?

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What did you love to do as a child for hours on end?

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### Step 3 - Your Résumé is Not Enough...It's All About Your Brand

What is your personal brand message as it relates to your career goals? (ATIV)

Adjective \_\_\_\_\_

Talent \_\_\_\_\_

Industry \_\_\_\_\_

Value (%\$#) \_\_\_\_\_

What do you want in your self-marketing toolkit?

- ✓ Resume
- ✓ Cover Letter
- ✓ LinkedIn
- ✓ Thank You Letter
- ✓ Endorsement Portfolio
- ✓ Website
- ✓ Blog
- ✓ Video Résumé
- ✓ Mini Résumé Cards
- ✓ Reference Sheets

### Step 4 - Plan Your Work and Work Your Plan

What days and times will you work on your self-marketing campaign?

Monday \_\_\_\_\_(times)

Tuesday \_\_\_\_\_(times)

Wednesday \_\_\_\_\_(times)

Thursday \_\_\_\_\_(times)

Friday \_\_\_\_\_(times)

Saturday \_\_\_\_\_(times)

Sunday \_\_\_\_\_(times)



Find \_\_\_\_\_ Not \_\_\_\_\_

What will be your top 3 strategies?

- ✓ Direct Connection (LinkedIn, Email, Direct Mail, Walk-in)
- ✓ Job Clubs
- ✓ Networking Groups
- ✓ Professional Associations
- ✓ Industry Events & Conferences
- ✓ Job Boards (CB, Indeed, Monster etc)

## Step 5 - Win Them Over and Step Into Your New Career

An interview is just \_\_\_\_\_

Uncover \_\_\_\_\_

Start working before \_\_\_\_\_

## ONLY Attract the Opportunities You Want

- ✓ Be Focused and Strategic
- ✓ Know your value and speak employers' language
- ✓ Do NOT compromise your Core Work Values
- ✓ Trust yourself
- ✓ Remember, you have access to UNLIMITED OPPORTUNITIES

Work with Me!

[www.careerplanningwithmelanie.com](http://www.careerplanningwithmelanie.com)