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8 QUESTIONS TO ASK YOURSELF TO DEVELOP YOUR JOB SEARCH MARKETING PLAN

- Which job titles & levels of positions do I most want to pursue?

- Which industries & companies would I most like to work for next?

- Which specific geographic areas do I want to work in or relocate to?

- How will I position myself in the job market to make my unique background, credentials, experience & skills stand out?

- How will I distinguish my brand in my voice mails, emails, InMails & LinkedIn messaging?

- Which of the Top 6 executive job search strategies will I leverage?

- When will I search?

- What action steps will I take in my search each week to build & sustain momentum?